



May 1, 2018

Dear Friends:

The busy spring travel season is upon us and we are thrilled to share some exciting news. As you know, Seniortours celebrated a remarkable milestone in 2017 - Forty years planning and delivering fun vacations to our valued tour guests. We could not have imagined living a more fulfilling life by experiencing the USA and Canada with so many wonderful folks like you. 2019 will bring a new frontier for us as the time has come to move on to the next phase of our lives. It's time for us to settle down, take a break from the road, and enjoy "retirement." And while we are excited and know that it is the right time for us, we also know that we'll deeply miss all of the wonderful trips we have planned for and taken with you.

When we began thinking about retirement, we all agreed that one thing was extremely important to us - YOU. We wanted to make sure you would be able to continue traveling and experiencing all the wonderful destinations throughout our great country and beyond. With this in mind, we have been working hard to make sure we leave you in good hands because we know that you will want to continue traveling and making more memories.

After selling our buses in 2015, we began a partnership with the wonderful staff and owners at Starr Tours. As you know, we have been operating our trips aboard comfortable and safe Starr motorcoaches for three years now and have developed a wonderful relationship with the Starr team. As much as we have gotten to know Starr, they have gotten to know us and we have found that we work very well together! With a Tour Business of their own, Starr already knows how to provide great bus trips. So it's a natural transition that we have asked Starr to continue servicing our important clients like you.

We're pleased to announce that we have entered into an agreement beginning this December whereas Seniortours will become Starr Tours. Starr will carry on our legacy by providing an outstanding assortment of vacations to you, our valued customers. We are confident that the tremendous service and wonderful experiences you have come to know and love from us will be delivered by Starr.

Allow us to share a little bit about Starr, a 3rd generation family-owned business. Based in Hamilton Township, NJ, their fleet of well-maintained deluxe motorcoaches travels throughout the US and Canada. As the largest Tour Operator in the area, Starr offers a wide assortment of multi-day vacations including some of the same destinations we have offered in the past - and even more! Starr's knowledgeable Tour Directors have an average tenure of 22 years and we know that you will love them. When you call Starr, their staff of seasoned Travel Advisors will be ready to help you with any question or concern you may have and they will happily give you information about any and all of their trips. Additionally, all their tour information can be found on their website, www.starrtours.com where you'll also have the ability to book your trip online.

You will now have access to a larger assortment of trips including the Kentucky Derby, Girlfriends Getaways, Civil-War Themed getaways, Cross-Country (California), Montreal Jazz Festival and so many more. In addition to Starr's current tour departure locations throughout PA/NJ including NJ Counties: Mercer, Middlesex, Hunterdon, Burlington, Gloucester and PA Counties: Bucks, Philadelphia and Delaware, Starr will now offer tour departure locations in Monmouth and Ocean Counties, making sure that the trips you have come to know and love are easily accessible. Watch your mail because in the next few weeks, you will receive the latest Starr catalog which will list some early 2019 departures and a full list of departure locations.

Remember, we're not done yet! We have the following departures planned for the remainder of this year and we hope you can join us as we want our last year to be a year to remember.

June 19 – July 2	Yellowstone & The West
June 29 – July 9	Prince Edward Island, NS and Halifax Tattoo
August 4-17	Folklorama & Winnipeg
August 14-17	Saratoga Races
September 6-14	Branson, MO
September 9-13	Niagara Falls, Ontario
September 9-15	Outer Banks, North Carolina
September 10-14	Coastal New England (Cape Cod)
September 10-15	Maine's Historic Trains
September 24-19	Maine's Historic Trains
Sept 28 – Oct 1	West Virginia Rails
October 7-11	Boston and Lexington, Mass
October 7-13	Myrtle Beach
October 9-26	Las Vegas and the Grand Canyon
October 12-15	Washington, DC
October 18-24	Nashville & Gatlinburg, Tennessee
October 21-27	Savannah & Charleston
November 3-12	New Orleans
Nov 25- Dec 3	Music Capitals: Nashville, Memphis & Pigeon Forge

And don't be surprised if you see us escorting a Starr trip next year! Stay tuned to see which trips we will escort!

We hope you are as excited as we are for the future. We are certain that Starr will carry on the wonderful legacy that Seniortours has built. We have worked hard to get to this point and we are ready for our next phase of life knowing that you will all be well taken care of.

With our most heartfelt thanks,

Handwritten signatures of Bob, Susan, Chris, and Nick in black ink.

Bob & Susan Holt, Chris Plagge, Nick Plagge
Seniortours